



SELINUS UNIVERSITY
BUSINESS SCHOOL



EXECUTIVE
BBA

*We certify leaders
who stand out in the
business world*

Bachelor of Business Administration

BBA by APEL (Accreditation Prior Experiential Learning)

PANAMA LONDON BOLOGNA RAGUSA





We certify leaders who stand out in the business world

Our goal is to certify the acquisition of managerial skills and as well as academic achievements for professional use in international work panorama.

Selinus Business School, as an independent distance learning online higher education corporation, offers university flexible, liberal and global studies in order to achieve Bachelor of Business Administration (BBA), Master of Business Administration (MBA) and Doctor of Business Administration (DBA) in all areas of Business and Management.

Bachelor, Master and Doctorate degrees are professional and international certificates and diplomas achieved after candidates' final dissertation. In order to obtain a degree, Selinus goes through an APEL credits validation process of the candidate former academic and professional career.

Our programs are fully compatible with the international education systems and are addressed to Managers, Entrepreneurs and Professionals willing to enhance their professional career. SBS requires a minimum of 5 years of professional experience in the specific management branch the candidate operates in. That will be verified through a strict analysis of the student's CV in order to assess his/her skills and developed experience. The student's final thesis will be also evaluated.



Since each country has its own academic framework, Selinus has decided not to adopt any of them, rather to be equipped with study programs accredited by international organization.

Selinus is a legitimate free higher education institution; given its private nature, all degrees issued by Uniselinus cannot guarantee access to government administration. As a matter of fact, our programs steer in the direction of managers and professionals' employment in business international field rather than to public employment.

According to our modus operandi and inflexible evaluation criteria, our graduates are ready for essential business roles and executive-level positions in multinational corporations, NGOs, private companies or to perform unregulated professions. In addition, we provide experienced entrepreneurs with certification of how long they have been operating in their field.

The academic candidates' assessment, as well as the strict criteria in verifying their real skills, attitudes and competences, confer evidence of high professional and disciplinary competence to Selinus University Business School degrees.



BBA - Bachelor of Business Administration **By APEL (Accreditation Prior Experiential Learning)** **120 credits**

Our BBA program aims at certifying managers, professionals, entrepreneurs, financial, productive or retail sector operators' skills especially in their relationships with clients, partners or employers, whether small businesses or multinationals. In today economic context, however, professional, managers, entrepreneurs do not always have time to attend an academic course. Despite that, giving up academic credential is not an option, especially when relevant skills need to be officially recognized.

Selinus University, is recognized as a prestigious liberal institution of higher education. As a matter of fact, we strive every day to provide Entrepreneurs, Managers, Professionals with the inspiring excellence of a private institution, combined with the stimulating advantage of a global and intercultural environment.

Full time jobs are often a hindrance to the compulsory attendance of a BBA degree course; therefore, Selinus has implemented the APEL validation system in order to help its candidates to achieve the goal of a Bachelor of Business Administration.



What do we mean by APEL? (Accreditation Prior Experiential Learning)

A.P.E.L. system is an innovative and flexible validation method taking into account the candidate's general profile, previous activities, general and professional skills and CV. All credits from previous studies, interrupted university courses, private training, business, professional, managerial and cultural activities, qualifications, certifications, courses etc. may be validated. Uniselinus Distance Learning study programs do not include traditional examinations but reports writing (Units Examination) on the course textbooks previously studied. The reports are validated and transformed into academic credits for graduation purposes.

The image shows a hand holding a magnifying glass over the text 'BBA BY APEL'. The background is a blurred image of people in business attire. The text 'BBA BY APEL' is in a large, bold, white font with a blue outline, set against a dark blue background. The magnifying glass is positioned over the 'A' in 'APEL'.

APEL validation of the candidate's CV

In order to access the BBA program, you need to send your Curriculum Vitae, as detailed as possible.

As soon as the CV is received, it will be processed by the Academic Secretariat who will issue a Provisional Certificate to the student; the Provisional lists: the validated credits, the final cost of the entire course, the study majors most consistent with his/her CV.

You need 120 Uniselinus credits to obtain a BBA. Through the APEL validation system, all candidate's previous academic achievements and professional experience appearing in their CV will result in a credit amount. That amount will be deducted from the 120 required to get a BBA. In some cases, and under certain conditions, If the candidate reaches at least 90 credits, he can straight access to the final thesis. If he/she does not reach the 90 credits instead, he/she will be requested to carry out written reports that will count as exams.

The final thesis, to be agreed with your supervisor, will be assessed at least 30 credits in order to complete the necessary amount of 120 credits.

In case the thesis is not sufficient to prove the candidate's skills, either additional written reports or interviews with a specialized supervisor may be required. It is candidate's right to bring in references from institutions, companies or individuals.

To have a BBA in your CV leads to a significant widening in global employment horizons. Selinus BBA allows access to all our Master programs.



How to access the BBA program

In order to apply for a BBA by APEL program you need to be 30 years old plus having at least 5 years of Management experience. To register, you have to send us your CV by e-mail at: info@selinusuniversity.it.

The CV validation process can take from five days to two weeks. Once the validation has been successfully completed, the candidate will receive a Provisional Certificate indicating the credits obtained and the proposal for enrolment without commitment to the Faculty of Business & Media at Selinus University.



Accreditation - Education Quality - Reputation

The accreditation process is non-governmental and voluntary. A distance education University normally appeals to a private, regional or professional association for accreditation; when any University applies, the accrediting institution performs an overall assessment and grants the accreditation only when deemed appropriate. Note that each accrediting organization has its own accreditation criteria. No worldwide accreditation standards are currently available for any distance learning higher education institutions such as Selinus University.

A distance learning degree is useful for many purposes but not for all. It gives access to many professions and jobs while others require government-accredited diplomas. For this reason, before enrolling, we suggest our potential students to verify the correct degree use in their country. Professional reputation depends on people's skills as well as acquired know-how; that is only virtually represented by the obtained degree. We have to bear in mind that any company relies on problem-solving skills and competences owned by aspiring employees rather than on their degree.

For most companies, the completion of a distance university program is as valid as attending courses on a formal university campus. In fact, completing a distance degree course demonstrates an unquestionable level of will, responsibility, motivation and personal organization. These skills are highly valued in the workplace and explain why HR managers do not value employees earning degrees only.

Selinus University of Science and Literature has the WCI (World Certification Institute) accreditation

Selinus University is globally accredited by the WCI (World Certification Institute), a leading global certifying body that grants credential awards to individuals besides accrediting educational institutions and organizations. The WCI accredits courses and study programs delivered by universities, colleges, schools, professional institutions and training companies.

WCI has accredited Selinus University of Science and Literature after carefully reviewing, validating and authenticating its study programs.

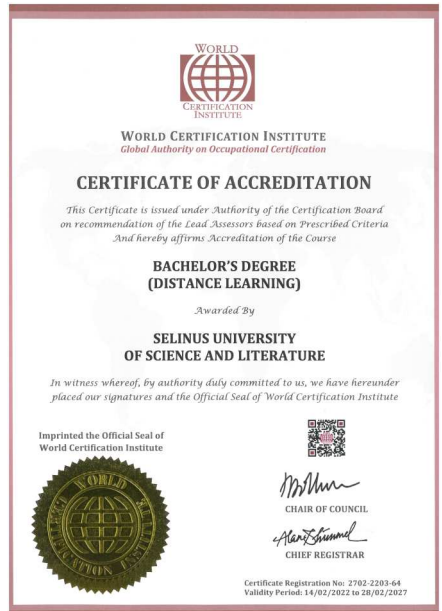
The World Certification Institute examined the following parameters: course content and duration, teacher qualifications and expertise, financial strength and integrity of course providers, available facilities and resources, delivery and assessment method and most importantly the titles relevance to professional and career development, in line with Selinus University's mission.

The WCI Board has recognized that Selinus University's programs of study are up to global educational standards and conferred accreditation. University is not accredited by an accrediting agency recognized by the United States Secretary of Education.

The accreditation process is non-governmental and it is a voluntary, self-regulatory process to ensure the academic quality of educational institutions. There are no worldwide accreditation standards.

Accreditation does not correspond to legality or recognition, but is a non-governmental and voluntary quality standard.

Selinus University's higher distance education is accredited by recognized bodies or members of private international bodies and meets the educational quality standards of these organizations.



Quality management Certification

Selinus University ISO 9001 Certified

Selinus University ISO 29990:2010 LSMS Certified

Business School ISO 21001:2018 EOMS Certified

In February 2022, the Selinus University of Science and Literature was awarded the **ISO 9001 quality management certification**. A certification for which organisations must undergo thorough conformity checks by an accredited certification body and which attests to the quality with which Selinus University implements systems and solutions for its students.

Since December 2022, it is also certified **ISO 29990:2010** as an international university for the conduct of career-focused study programmes via Distance Learning for Bachelors, Masters and Doctorate degrees.

Selinus University Business School is also certified **ISO 21001:2018 EOMS** as an International business school for Professionals, Managers and Entrepreneurs for conducting study programmes aimed at awarding Bachelors of Business Administration (BBA) Masters of Business Administration (MBA) Doctor of Business Administration (DBA) and Global Executive PhD.

ISO standards are defined by the International Organisation for Standardisation (ISO) and outline the requirements for quality management systems within organisations and companies in both the private and public sectors. It consists of a series of standards, which can be applied to various processes within organisations.

Guarantees of Certifications

The ISO 9001, 29990, 21001 certifications obtained by Selinus University place the student and his or her satisfaction at the centre of the activities and processes implemented in all phases of management. Selinus University thus demonstrates that it adopts a quality management system by analysing and understanding the needs and expectations of its students. Furthermore, it guarantees the characteristics of its services by performing continuous monitoring. It prevents non-conformities and adopts improvement processes by carrying out internal audits.

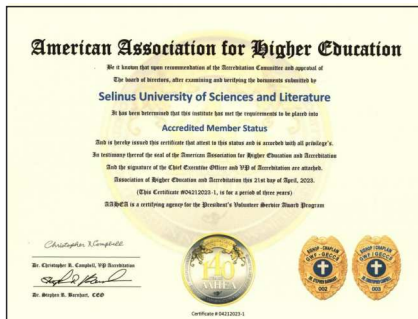


Selinus University has been granted full accreditation by the AAHEA (The American Association for Higher Education)

The American Association for Higher Education (AAHEA) is the oldest non-profit association in the United States dedicated to the advancement of higher education.

The American Association for Higher Education (AAHEA) is an independent professional organisation that promotes change and reform in higher education, fosters quality teaching and learning at the college and university level, and promotes public awareness of the value of higher education in the United States and around the world.

The goals of the AAHEA include identifying and analysing critical problems, trends, and developments in higher education and seeking constructive solutions; helping to coordinate the efforts of educational institutions and agencies at all levels; encouraging the improvement of professional work in all areas of higher education; and developing a better understanding by the general public of higher education and higher education as a profession. In pursuit of these objectives, the AAHE provides a forum for the expression of ideas related to higher education and public policy.



The Selinus University has obtained the ECICEL International Membership

The European Centre for Independent Certification in E-Learning (ECICEL) is an international professional association governed by Council and officials. It was founded in 2010 to improve the quality of the sector, which includes maintaining the standards of the education system and promoting modern administrative practices in pedagogy.

ECICEL essentially provides services to colleges, schools, training organisations and universities worldwide.

With over 15 years of experience in the sector, ECICEL offers a unique insight into the global online education market.



Selinus University has the QAHE accreditation

(International Association for Quality Assurance in Higher Education)

The QAHE, registered in Delaware USA, is an independent, private and international organization which is funded through fees charged for its accreditation services to Higher Education Institutions, Certification Bodies, E-Learning Management System Providers and Training Organizations. We use our expertise to support the development of quality assurance systems worldwide. As the accrediting agency has grown in size and complexity, the quality assurance systems have evolved and, progressively, tasks are articulated and delegated, with official certifications.

QAHE is an expert in recognizing higher education institutions for research performances, student services and quality of teaching to value the confidence of the public along with supporting the development of quality assurance systems worldwide. Furthermore, QAHE has been assessed and found to conform to the requirements of ISO 9001:2015(Quality Management System), ISO 29990 (Non-formal Education and Training Services Management System), ISO/IEC 17011:2017 (requirements for the competence, consistent operation and impartiality of accreditation bodies assessing and accrediting conformity assessment bodies), ISO/IEC 17040:2005 (the general requirements for the peer assessment process to be carried out by agreement groups of accreditation bodies or conformity assessment bodies), ISO 20000:2018 (Service Management System) and ISO 27001:2013 (Information Security Management System).

With its huge network and recognition from worldwide organizations, QAHE accreditation status signifies your institution's commitment to quality education which is in compliance of international standards.



Selinus cooperates with the California University FCE for the issuance of the equivalent degree in the USA

Thanks to this partnership, a validation procedure of the credits obtained allows Selinus University students to obtain the equivalent US Degree.

California University FCE is a unified assessment organization that works in unison with other social service agencies, nonprofit corporations and associations. CUFCE helps US citizens and non-US citizens achieve their American dream.

California University FCE is organized under the Nonprofit Public Benefit Corporation Act for public and charitable purposes and is subject to California Franchise Tax Exempt Status. It is registered with the State of California Registrar of Deeds. California University FCE has applied for and been granted a five-year renewable institutional registration by the Registrar of Los Angeles County, California, current registration number: 20100880209.

Selinus University graduates can apply to CUFCE to obtain the Dual degree.

Please, contact the Secretariat for further information.



NOTE

Very rarely our students, that are managers, professionals and entrepreneurs, need to obtain licenses or transfer academic credits to/from other institutions; most of the times they already have a degree and are established professionals. However, in the United States, many licensing authorities require accredited degrees as a basis for licensing. In some cases, accredited universities may not accept non-accredited universities degrees for transfer courses and some employers may require an accredited degree as a basis for employment eligibility. Selinus University respects the specific rules and regulations of each country and does not seek to influence the respective authorities.

In the event that a potential student wishes to enroll at Selinus University in order to access a governmental process of public or state employment using the degree obtained at Selinus University, we recommend that the requirements of such a process are explored in detail with the relevant authorities in one's country to assess whether the degree is useful for one's purposes, as the university does not intervene in such processes.



MAJORS AVAILABLE

- BBA in Business Administration
- BBA in Bank Management
- BBA in Accounting
- BBA in Finance & economics
- BBA in Executive Leadership
- BBA in Human Resources
- BBA in International Business
- BBA in Marketing & Communication
- BBA in Sales & Product Management
- BBA in Economics Science
- BBA in Engineering Economics
- BBA in Financial Science
- BBA in Industrial Engineering
- BBA in Operations Management
- BBA in Petroleum Industry Management
- BBA in Institutional Relations
- BBA in Financial Management
- BBA in Sustainable Development
- BBA in Entrepreneurship Management
- BBA in Logistics
- BBA in Occupational Safety & Health
- BBA in Innovation Management
- BBA in Health Care Administration



BBA Certification Sample



Accredited by
 WORLD CERTIFICATION INSTITUTE
Global Authority on Occupational Certification

Selinus University of Sciences and Literature From the Faculty of Business & Media

To All Whom These letters Shall Come, Greeting:
The Directors of the Selinus University on the recommendation
of the Faculty and by virtue of the authority in them vested
Have conferred on

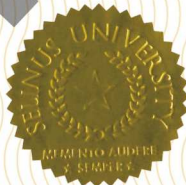
Your name

The degree of
Bachelor of Business Administration

With all the right, privileges and honors thereunto appertaining

In witness Whereof, we have caused this document to be issued under
the official Seal of the University and signed by the authorized officers in Italy

Vice Chancellor



Registrar

Secretary

On this twenty-fourth day of the month of June of the year two thousand and twenty two

Registered and filed as required by regulations in the register n. 0024 - code: UNISE1351IT

BBA Transcript Sample

SELINUS UNIVERSITY OF SCIENCES AND LITERATURE



Official Transcript

THE SUSL GRADING SYSTEM
To earn any SUSL credits a grade of E (2.0-50%) or higher is required

- A 4.0 - Excellent (91-99%)
- B 3.5 - Very Good (81-90%)
- C 3.0 - Good (71-80%)
- D 2.5 - Satisfactory (61-70%)
- E 2.0 - Sufficient (51-60%)
- F 1.5 Fail (<50%)

ACADEMIC YEAR 2020/2021
APRIL 30, 2021

Registration Code:

SOURCES OF SUSL CREDITS:

* *PREL Code Credits: Transferred from documented previous education*

* *APEL Code Credits: Accreditation of prior experiential learning*

001 = General Educational courses

002 = Specific Educational

003 = Bachelor's Specialist & Expert

004 = Bachelor's courses

005 = Master's courses

006 = Master's & Doctorate courses

007 = Doctorate courses

008 = Thesis

1 SUSL CREDIT = 1 USA Semester Credit

= 15 hours of notional learning

= 30 hours of study or working

1 SUSL CREDIT = 2 ECTS Credits

Official Transcript

Name: **YOUR NAME**

From:

Birth Date:

Degree	Major / Minor	Graduation Date
BBA	Management	April, 30 2021

Faculty of Business & Media

MANAGEMENT

DEGREE CREDITS: **120** ECTS Equivalent: **240**

Undergraduate: **120** + Postgraduate: **00** = SUSL Credits: **120** Grade Point Average: **3.95**
 APEL Credits: **90** Academic Credits: **30** Accumulated: **120**

Approval Thesis Date	CIC	BBA program	Academic Credits	Grade
	APEL	Examination Units validated by APEL max <i>(Accreditation Prior Experiential Credits)</i>	90	
		Academic Assessment of Final Dissertation		
02/04/2021	008	Final Dissertation (Thesis): <i>TITLE</i>		
		<ul style="list-style-type: none"> • Candidate's contribution to the research • Formulation and motivation of the research problem • Research structure • Research methodology • Scientific, social and practical relevance of research • Field of research, knowledge and use of literature • Consistency, stylistic and linguistic form of presentation • Scientific relevance of research results 	2 2 2 3 4 4 6 7	3.9 3.9 3.9 3.9 4.0 4.0 4.0 4.0
		Total Credits	120	

President & Chief Academic Officer

Registrar
Selinus University



SELINUS UNIVERSITY

BUSINESS SCHOOL

For any other information
please visit our Web Site
www.uniselinus.education

Please note that Selinus University does not provide
visas and immigration services, because all our
distance degree programs can be completed at home