



SELINUS UNIVERSITY
BUSINESS SCHOOL



EXECUTIVE
BBA

*We certify leaders
who stand out in the
business world*

Bachelor of Business Administration

BBA by APEL (Accreditation Prior Experiential Learning)

PANAMA LONDON BOLOGNA RAGUSA





We certify leaders who stand out in the business world

Our goal is to certify the acquisition of managerial skills and as well as academic achievements for professional use in international work panorama.

Selinus Business School, as an independent distance learning online higher education corporation, offers university flexible, liberal and global studies in order to achieve Bachelor of Business Administration (BBA), Master of Business Administration (MBA) and Doctor of Business Administration (DBA) in all areas of Business and Management.

Bachelor, Master and Doctorate degrees are professional and international certificates and diplomas achieved after candidates' final dissertation. The certificates are issued by Roseau Walley headquarters through Uniselinus Europe, whose registered office is in London; Uniselinus Europe is the licensee allowed to distribute Selinus University programs all over the world. In order to obtain a degree, Selinus goes through an APEL credits validation process of the candidate former academic and professional career.

Our programs are fully compatible with the international education systems and are addressed to Managers, Entrepreneurs and Professionals willing to enhance their professional career. SBS requires a minimum of 5 years of professional experience in the specific management branch the candidate operates in. That will be verified through a strict analysis of the student's CV in order to assess his/her skills and developed experience. The student's final thesis will be also evaluated.



Since each country has its own academic framework, Selinus has decided not to adopt any of them, rather to be equipped with study programs accredited by international organization.

Selinus is a legitimate free higher education institution; given its private nature, all degrees issued by Uniselinus cannot guarantee access to government administration. As a matter of fact, our programs steer in the direction of managers and professionals' employment in business international field rather than to public employment.

According to our modus operandi and inflexible evaluation criteria, our graduates are ready for essential business roles and executive-level positions in multinational corporations, NGOs, private companies or to perform unregulated professions. In addition, we provide experienced entrepreneurs with certification of how long they have been operating in their field.

The academic candidates' assessment, as well as the strict criteria in verifying their real skills, attitudes and competences, confer evidence of high professional and disciplinary competence to Selinus University Business School degrees.



BBA - Bachelor of Business Administration **By APEL (Accreditation Prior Experiential Learning)** **120 credits**

Our BBA program aims at certifying managers, professionals, entrepreneurs, financial, productive or retail sector operators' skills especially in their relationships with clients, partners or employers, whether small businesses or multinationals. In today economic context, however, professional, managers, entrepreneurs do not always have time to attend an academic course. Despite that, giving up academic credential is not an option, especially when relevant skills need to be officially recognized.

Selinus University, is recognized as a prestigious liberal institution of higher education. As a matter of fact, we strive every day to provide Entrepreneurs, Managers, Professionals with the inspiring excellence of a private institution, combined with the stimulating advantage of a global and intercultural environment.

Full time jobs are often a hindrance to the compulsory attendance of a BBA degree course; therefore, Selinus has implemented the APEL validation system in order to help its candidates to achieve the goal of a Bachelor of Business Administration.



What do we mean by APEL? (Accreditation Prior Experiential Learning)

A.P.E.L. system is an innovative and flexible validation method taking into account the candidate's general profile, previous activities, general and professional skills and CV. All credits from previous studies, interrupted university courses, private training, business, professional, managerial and cultural activities, qualifications, certifications, courses etc. may be validated. Uniselinus Distance Learning study programs do not include traditional examinations but reports writing (Units Examination) on the course textbooks previously studied. The reports are validated and transformed into academic credits for graduation purposes.

The image shows a hand holding a magnifying glass over the text 'BBA BY APEL'. The background is a blurred image of people in business attire. The text 'BBA BY APEL' is in a large, bold, white font with a blue outline, set against a dark blue background. The magnifying glass is positioned over the 'A' in 'APEL'.

APEL validation of the candidate's CV

In order to access the BBA program, you need to send your Curriculum Vitae, as detailed as possible.

As soon as the CV is received, it will be processed by the Academic Secretariat who will issue a Provisional Certificate to the student; the Provisional lists: the validated credits, the final cost of the entire course, the study majors most consistent with his/her CV.

You need 120 Uniselinus credits to obtain a BBA. Through the APEL validation system, all candidate's previous academic achievements and professional experience appearing in their CV will result in a credit amount. That amount will be deducted from the 120 required to get a BBA. In some cases, and under certain conditions, If the candidate reaches at least 90 credits, he can straight access to the final thesis. If he/she does not reach the 90 credits instead, he/she will be requested to carry out written reports that will count as exams.

The final thesis, to be agreed with your supervisor, will be assessed at least 30 credits in order to complete the necessary amount of 120 credits.

In case the thesis is not sufficient to prove the candidate's skills, either additional written reports or interviews with a specialized supervisor may be required. It is candidate's right to bring in references from institutions, companies or individuals.

To have a BBA in your CV leads to a significant widening in global employment horizons. Selinus BBA allows access to all our Master programs.



How to access the BBA program

In order to apply for a BBA by APEL program you need to be 30 years old plus having at least 5 years of Management experience. To register, you have to send us your CV by e-mail at: info@selinusuniversity.it.

The CV validation process can take from three days to two weeks. Once the validation has been successfully completed, the candidate will receive a Provisional Certificate indicating the credits obtained and the proposal for enrolment without commitment to the Faculty of Business & Media at Selinus University.



Accreditation - Education Quality - Reputation

The accreditation process is non-governmental and voluntary. A distance education University normally appeals to a private, regional or professional association for accreditation; when any University applies, the accrediting institution performs an overall assessment and grants the accreditation only when deemed appropriate. Note that each accrediting organization has its own accreditation criteria. No worldwide accreditation standards are currently available for any distance learning higher education institutions such as Selinus University.

A distance learning degree is useful for many purposes but not for all. It gives access to many professions and jobs while others require government-accredited diplomas. For this reason, before enrolling, we suggest our potential students to verify the correct degree use in their country. Professional reputation depends on people's skills as well as acquired know-how; that is only virtually represented by the obtained degree. We have to bear in mind that any company relies on problem-solving skills and competences owned by aspiring employees rather than on their degree.

For most companies, the completion of a distance university program is as valid as attending courses on a formal university campus. In fact, completing a distance degree course demonstrates an unquestionable level of will, responsibility, motivation and personal organization. These skills are highly valued in the workplace and explain why HR managers do not value employees earning degrees only.

Selinus University is certified ISO 9001:2015

In January 2022, the Selinus University of Science and Literature obtained the ISO 9001:2015 certification on quality management. In order to get this kind of certification, institutions undergo strict compliance checks by an accredited certification body. Those aimed at verifying Selinus University quality procedures and options for its students.

The ISO 9001 standard is defined by the International Organization for Standardization (ISO) and outlines the requirements for quality management systems within organizations and companies in both the private and public sectors. It consists of a series of standards, which can be applied to various processes within organizations. Specifically, the UNI EN ISO 9001:2015 standard is valid for three years and it is issued by the QS Quality Services Certification Body accredited by ESYD with annual maintenance inspections.



What guarantees does ISO 9001 certification offer?

The ISO 9001 certification means for us to focus on the students and their satisfaction so as to place them at the center of Selinus University activities and processes. Thus, Selinus proves its quality management system, analyzing and understanding needs and expectations of its students.

Besides that, it guarantees its services features by performing nonstop monitoring.

It prevents discrepancies and adopts improvement procedures, through internal inspections.



Selinus cooperates with the California University CFE for the issuance of the equivalent degree in the USA

Thanks to this partnership, a validation procedure of the credits obtained allows Selinus University students to obtain the equivalent US Degree.

California University FCE is a unified assessment organization that works in unison with other social service agencies, nonprofit corporations and associations. CUFCE helps US citizens and non-US citizens achieve their American dream.

California University FCE is organized under the Nonprofit Public Benefit Corporation Act for public and charitable purposes and is subject to California Franchise Tax Exempt Status. It is registered with the State of California Registrar of Deeds. California University FCE has applied for and been granted a five-year renewable institutional registration by the Registrar of Los Angeles County, California, current registration number: 20100880209.

Selinus University graduates can apply to CUFCE to obtain the Dual degree.



California University FCE

University Tower, 4199 Campus Drive, Suite 550
Irvine, California 92612 USA and Evaluation Centers:
AMORSOLO BUILDINGS # 1, 2, 3, 4 & 5 and 2701 to 2703 Beverly Blvd, Los Angeles, CA 90057
6550 to 6560 Fountain Avenue, Hollywood, Los Angeles, CA 90028 USA
[HTTPS://WWW.CALIFORNIAUNIVERSITY.EDU.PE](https://www.californiauniversity.edu.pe)



Professional Evaluator of U.S. State Approved Universities that Apply for Regional or National Accreditation. Tax-Exempt, Non-Profit Public Foundation
United States Department of Education NCES School ID # A1300171
California Department of Education CDE Code # 19647336141972
UNESCO-CHEA International Quality Group ID #459C246
Credencial Evaluation Institution - EDUCAUSE ID # 198820
Established Since August 23, 2001

Certificate of Recognition

Document No. CUA371-01-0519

It is known that the Academic Board has evaluated the curricula of

Selinus University of Science and Literature

8 Cophthal - 00152 Roseau Valley, Commonwealth of Dominica.
Via Dolfi, 4 - 40122 Bologna, Italy.

Whereas, Selinus University of Science and Literature is an institution of higher education registered in the Commonwealth of Dominica and Italy to grant certificates, diplomas, baccalaureate, master's and doctorate degrees to its graduates.

Whereas, California University FCE has evaluated its curricula as equivalent to the curricula of the regionally accredited universities in the United States of America.

Whereas, the United Nations NGO Branch, a CHEA Member under UNESCO
Has now recognized California University FCE as an Evaluator with UNESCO-CHEA ID # 459C246;

Whereas, EDUCAUSE I.D. # 198820 is granted to California University FCE for
Being a State of California Government Approved Section 23801(4), U.S. Federal Government
Approved Section 509(a)(1), Tax-Exempt Higher Education Organization; an honor and privilege
Granted to few accredited Organizations such as the American Council on Education;

Whereas, California University FCE is commissioned to evaluate the curricula of some colleges and universities that apply for regional and national accreditation in the United States of America and most of these institution-applicants were granted regional and national accreditation;

Now therefore, the Academic Board finds the curricula of Selinus University of Science and Literature as
Equivalent to the curricula of the regionally accredited universities in the United States of America.

Given at the City of Los Angeles, California, United States of America
This 4th day of January 2019.

DR. LUIS AMORSOLO
Chairman, Academic Board

DR. LEANDRO S. AMORSOLO
President





MAJORS AVAILABLE

- BBA in Business Administration
- BBA in Bank Management
- BBA in Accounting
- BBA in Finance & economics
- BBA in Executive Leadership
- BBA in Human Resources
- BBA in International Business
- BBA in Marketing & Communication
- BBA in Sales & Product Management
- BBA in Economics Science
- BBA in Engineering Economics
- BBA in Financial Science
- BBA in Industrial Engineering
- BBA in Operations Management
- BBA in Petroleum Industry Management
- BBA in Institutional Relations
- BBA in Financial Management
- BBA in Sustainable Development
- BBA in Entrepreneurship Management
- BBA in Logistics
- BBA in Occupational Safety & Health
- BBA in Innovation Management
- BBA in Health Care Administration



Selinus University: facts and figures

COUNTRIES OF ORIGIN



Student by geographical area

A true international online environment represented by over 70 nationalities

AMERICA	AFRICA	EUROPE	ASIA	OCEANIA
Antilles	Benin	Spain	Bangladesh	Oceania
Barbados	Burkina Faso	Austria	Cambodia	Papua N.G.
Belize	Botswana	Bulgaria	Syria	
Brazil	Cameroon	Cyprus	Philippines	
Canada	Congo	Denmark	Jordan	
Jamaica	Ethiopia	France	India	
Haiti	Gambia	Germany	Indonesia	
Guatemala	Ghana	Greece	Israel	
Puerto Rico	Kenya	Ireland	Maldives	
Trinidad & Tobago	Liberia	Italy	Malaysia	
	Malawi	Kosovo	Nepal	
	Mauritius	Norway	Pakistan	
	Morocco	Russia	Qatar	
	Mozambique	Switzerland	Sri Lanka	
	Namibia	UK	Thailand	
	Nigeria	Romania	Yemen	
	Rwanda	Sweden	Uzbekistan	
	Seychelles	Albania	Vietnam	
	Sierra Leone	Czechoslovakia		
	Somalia			
	South Africa			
	Tanzania			
	Uganda			
	Zambia			
	Zimbabwe			
	Tunisia			
	Egypt			
	Jordan			

*Numbers are updated every year

BBA Certification Sample



SELINUS UNIVERSITY BUSINESS SCHOOL

Faculty of Business & Media

To All Whom These letters Shall Come, Greeting:
The Directors of the Selinus University on the recommendation
of the Faculty and by virtue of the authority in them vested
Have conferred on

Your name

The degree of
**Bachelor of
Business Administration**

With all the right, privileges and honors thereunto appertaining

In witness Whereof, we have caused this document to be issued under
the official Seal of the University and signed by the authorized officers in Italy

Vice Chancellor
Salvatore Juba Ph.D.



Registrar
Dr. Adriana Filosi M.Sc.



Secretary
Claudia Di Mauro B.Sc.



On this fifteenth day of the month of December of the year two thousand and nineteen

Registered office, Roseau 00152, Commonwealth of Dominica
Jic Act 1996 - Incorporation n. 17821

Registered and filed as required by regulations in the register n. 0012 - code: UNISE07511T

BBA Transcript Sample

SELINUS UNIVERSITY OF SCIENCES AND LITERATURE



Official Transcript

Name **YOUR NAME**

From

Birth Date:

Degree	Major / Minor	Graduation Date
BBA	Business Administration	

Official Transcript

THE SUSL GRADING SYSTEM

To earn any SUSL credits a grade of E (2.0-50%) or higher is required

- A 4.0 - Excellent (91-99%)
- B 3.5 - Very Good (81-90%)
- C 3.0 - Good (71-80%)
- D 2.5 - Satisfactory (61-70%)
- E 2.0 - Sufficient (51-60%)
- F 1.5 Fail (<50%)

**ACADEMIC YEAR 2019/2020
NOVEMBER, 15 2020**

**TRANSCRIPT ISSUED IN
COMMONWEALTH DOMINICA**

Registration Code:

SOURCES OF SUSL CREDITS:

- * *PR.ED* Code Credits: Transferred from documented previous education
- * *APEL* Code Credits: Accreditation of prior experiential learning
- 001 = General Educational courses
- 002 = Specific Educational
- 003 = Bachelor's Specialist & Expert
- 004 = Bachelor's courses
- 005 = Master's courses
- 006 = Master's & Doctorate courses
- 007 = Doctorate courses
- 008 = Thesis

**1 SUSL CREDIT = 1 USA Semester Credit
= 15 hours of notional learning
= 30 hours of study or working
1 SUSL CREDIT = 2 ECTS Credits**



Faculty of Business & Media

BUSINESS ADMINISTRATION

DEGREE CREDITS: **120** ECTS Equivalent: **240**

Undergraduate: **120** + Postgraduate: **00** = SUSL Credits: **120** Grade Point Average: **3.94**
 APEL Credits **90** Academic Credits **30** Accumulated: **120**

Approval Thesis Date	CIC	BBA program	Academic Credits	Grade
	APEL	Examination Units validated by APEL max <i>(Accreditation Prior Experiential Credits)</i>	90	
		Academic Assessment of Final Dissertation		
17/06/2020	008	Final Dissertation (Thesis): <i>Title thesis</i>		
		<ul style="list-style-type: none"> • Candidate's contribution to the research • Formulation and motivation of the research problem • Research structure • Research methodology • Scientific, social and practical relevance of research • Field of research, knowledge and use of literature • Consistency, stylistic and linguistic form of presentation • Scientific relevance of research results 	2 2 2 3 4 4 6 7	3.9 3.8 3.8 3.9 4.0 4.0 4.0 4.0
		Total Credits	120	

D^a Salvatore Fava PhD
President & Chief Academic Officer

Registrar

Selinus University

Selinus University of Sciences and Literature

Sede Legale: Roseau Walley, Commonwealth Dominica

Italian branch - 40122 Bologna - Area Mediterranea: 97100 Ragusa - Via Roma, 200



SELINUS UNIVERSITY

BUSINESS SCHOOL

For any other information
please visit our Web Site
www.uniselinus.education

Please note that Selinus University does not provide
visas and immigration services, because all our
distance degree programs can be completed at home

Accredited by



World Certification Institute
*Global Authority on
Occupational Certification*



California University FCE
FOR DIPLOMA USA EQUIVALENT