

SELINUS UNIVERSITY
BUSINESS SCHOOL



EXECUTIVE

We certify leaders who stand out in the business world

### **Doctor of Business Administration**

DBA by APEL (Accreditation Prior Experiential Learning)





## We certify leaders who make a difference in the business world

Our goal is to certify the acquisition of managerial skills and as well as academic achievements for professional use in international work panorama.

Selinus Business School, as an independent distance learning online higher education corporation, offers university flexible, liberal and global studies in order to achieve Bachelor of Business Administration (BBA), Master of Business Administration (MBA) and Doctor of Business Administration (DBA) in all areas of Business and Management.

Bachelor, Master and Doctorate degrees are professional and international certificates and diplomas achieved after candidates' final dissertation. The certificates are issued by Roseau Walley headquarters through Uniselinus Europe, whose registered office is in London; Uniselinus Europe is the licensee allowed to distribute Selinus University programs all over the world. In order to obtain a degree, Selinus goes through an APEL credits validation process of the candidate former academic and professional career.

Our programs are fully compatible with the international education systems and are addressed to Managers, Entrepreneurs and Professionals willing to enhance their professional career. SBS requires a minimum of 5 years of professional experience in the specific management branch the candidate operates in. That will be verified through a strict analysis of the student's CV in order to assess his/her skills and developed experience. The student's final thesis will be also evaluated.



Since each country has its own academic framework, Selinus has decided not to adopt any of them, rather to be equipped with study programs accredited by international organization.

Selinus is a legitimate free higher education institution; given its private nature, all degrees issued by Uniselinus cannot guarantee access to government administration. As a matter of fact, our programs steer in the direction of managers and professionals' employment in business international field rather than to public employment.

According to our modus operandi and inflexible evaluation criteria, our graduates are ready for essential business roles and executive-level positions in multinational corporations, NGOs, private companies or to perform unregulated professions. In addition, we provide experienced entrepreneurs with certification of how long they have been operating in their field.

The academic candidates' assessment, as well as the strict criteria in verifying their real skills, attitudes and competences, confer evidence of high professional and disciplinary competence to Selinus University Business School degrees.



# DBA - Doctor of Business Administration By APEL (Accreditation Prior Experiential Learning)

65 credits over Master's or equivalent Master's Degree

Our DBA program aims at certifying Managers, Professionals, Entrepreneurs, CEOs, Executives and Business owners' skills in Business Management and International Management.

Our DBA candidates have many years of professional and management experience. Many of them have great corporate responsibilities and are used to projects implementation and men leading operations. Besides, they may often enact operational strategies in order to achieve objectives. Our mission is to encourage them to use their skills and develop a strategical and global mind beyond their national borders.

Today's managers have a strategic business vision; they are pragmatic, action-oriented, curious and tenacious. Modern manager need to grow a sense of leadership, management and promote intercultural communication skills; his/her degree must certify this vision. The Selinus DBA not only certifies that, it also mirrors the complex, challenging and non-stop evolving international management environment. In today globalized world, Selinus, as a competence-certified educational institution, constantly engages in adjusting its programs and syllabus to the current international business community needs.



### DBA: warranty of managerial skills certification

In today economic context, managers need degrees certifying their skills; for many professional, managers, CEOs and entrepreneurs though, having time to attend an academic course is not easy.

Selinus University, is recognized as a prestigious liberal institution of higher education. As a matter of fact, we strive every day to provide Entrepreneurs, Managers, Professionals with the inspiring excellence of a private institution, combined with the stimulating advantage of a global and intercultural environment.

Full time jobs are often a hindrance to the compulsory attendance of a DBA degree course; therefore, Selinus has implemented the APEL validation system in order to help its candidates to achieve the goal of a Doctor of Business Administration.



# What does a DBA program by APEL consist in? (Accreditation Prior Experiential Learning) 65 credits

The main DBA by APEL requirement is to have at least 5 proven years of management professional experience. To get a DBA you are demanded to carry out a thesis (minimum 100 pages) in agreement with your supervisor; that will be evaluated by the Selinus University academic committee.

In case the thesis is not sufficient to prove the candidate's skills, either additional written reports or interviews with a specialized supervisor may be required. It is candidate's right to bring in references from institutions, companies or individuals.

To access the Doctor of Business Administration (DBA) program you must have a Master degree or equivalent. If the degree requirement is not met, an alternative is to enrol in a Dual Degree program (Master + DBA). In order to be admitted to the program, the candidate needs to have obtained at least 45 credits from his/her CV through the A.P.E.L. assessment. The final thesis will be evaluated 20 credits, for a total of 65 credits. Thesis have to be realised in a time range from 6 to 24 months at the most.

The DBA is the most prestigious degree in management and can also be carried out in a specific field, for example: DBA in Management, Finance, Executive Leadership, Banking etc.

Only the top CEOs, the best professionals and the most qualified managers have an DBA. Developing a Doctor of Business Administration thesis is an excellent opportunity to do research on specific topics, or to prepare the basis for career improvement.



### How to access the DBA program

In order to apply for a DBA by APEL program you need to be 30 years old plus having at least 5 years of Management experience. To register, you have to send us your CV by e-mail at: info@selinusuniversity.it.

The CV validation process can take from three days to two weeks. Once the validation has been successfully completed, the candidate will receive a Provisional Certificate indicating the credits obtained and the proposal for enrolment without commitment to the Faculty of Business & Media at Selinus University.



### **Accreditation - Education Quality - Reputation**

The accreditation process is non-governmental and voluntary. A distance education University normally appeals to a private, regional or professional association for accreditation; when any University applies, the accrediting institution performs an overall assessment and grants the accreditation only when deemed appropriate. Note that each accrediting organization has its own accreditation criteria. No worldwide accreditation standards are currently available for any distance learning higher education institutions such as Selinus University.

A distance learning degree is useful for many purposes but not for all. It gives access to many professions and jobs while others require government-accredited diplomas. For this reason, before enrolling, we suggest our potential students to verify the correct degree use in their country. Professional reputation depends on people's skills as well as acquired know-how; that is only virtually represented by the obtained degree. We have to bear in mind that any company relies on problem-solving skills and competences owned by aspiring employees rather than on their degree.

For most companies, the completion of a distance university program is as valid as attending courses on a formal university campus. In fact, completing a distance degree course demonstrates an unquestionable level of will, responsibility, motivation and personal organization. These skills are highly valued in the workplace and explain why HR managers do not value employees earning degrees only.

## Selinus University of Science and Literature has the WCI (World Certification Institute) accreditation

The World Certification Institute (WCI) is a leading global certification body granting credential awards to individuals and accreditations to educational institutions and organizations. WCI accredits courses and study programs delivered by universities, colleges, schools, professional and training institutions.

WCI has accredited Selinus University of Science and Literature after carefully reviewing, validating and authenticating its study programs. The World Certification Institute examined the following parameters: course content and duration, teacher qualifications and expertise, financial strength and integrity of course providers, available facilities and resources, delivery and assessment method and most importantly the titles relevance to professional and career development, in line with Selinus University's mission.

The WCI Board has recognized that Selinus University's programs of study are up to global educational standards.

Only WCI advisors or expert committees appointed by WCI may accredit courses.

When a study program, is successfully accredited, accredited institution graduates are considered to have met the high qualification criteria set by WCI.





### Selinus University is certified ISO 9001:2015

In January 2022, the Selinus University of Science and Literature obtained the ISO 9001:2015 certification on quality management. In order to get this kind of certification, institutions undergo strict compliance checks by an accredited certification body. Those aimed at verifying Selinus University quality procedures and options for its students.

The ISO 9001 standard is defined by the International Organization for Standardization (ISO) and outlines the requirements for quality management systems within organizations and companies in both the private and public sectors. It consists of a series of standards, which can be applied to various processes within organizations. Specifically, the UNI EN ISO 9001:2015 standard is valid for three years and it is issued by the QS Quality Services Certification Body accredited by ESYD with annual maintenance inspections.



### What guarantees does ISO 9001 certification offer?

The ISO 9001 certification means for us to focus on the students and their satisfaction so as to place them at the center of Selinus University activities and processes. Thus, Selinus proves its quality management system, analyzing and understanding needs and expectations of its students. Besides that, it guarantees its services features by performing nonstop monitoring. It prevents discrepancies and adopts



improvement procedures, through internal inspections.

# Selinus cooperates with the California University CFE for the issuance of the equivalent degree in the USA

Thanks to this partnership, a validation procedure of the credits obtained allows Selinus University students to obtain the equivalent US Degree.

California University FCE is a unified assessment organization that works in unison with other social service agencies, nonprofit corporations and associations. CUFCE helps US citizens and non-US citizens achieve their American dream.

California University FCE is organized under the Nonprofit Public Benefit Corporation Act for public and charitable purposes and is subject to California Franchise Tax Exempt Status. It is registered with the State of California Registrar of Deeds. California University FCE has applied for and been granted a five-year renewable institutional registration by the Registrar of Los Angeles County, California, current registration number: 20100880209.

Selinus University graduates can apply to CUFCE to obtain the Dual degree.





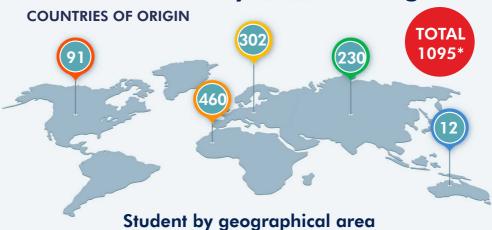
### **MAJOR AVAILABLE**

- DBA in Business Administration
- DBA in Bank Management
- DBA in Accounting
- DBA in Finance & economics
- DBA in Executive Leadership
- DBA in Human Resources
- DBA in International Business
- DBA in Marketing & Communication
- DBA in Sales & Product Management
- DBA in Economics Science
- DBA in Engineering Economics
- DBA in Financial Science
- DBA in Industrial Engineering
- DBA in Operations Management
- DBA in Petroleum Industry Management
- DBA in Institutional Relations
- DBA in Financial Management
- DBA in Sustainable Development
- DBA in Entrepreneurship Management
- DBA in Logistics
- DBA in Occupational Safety & Health
- DBA in Innovation Management
- DBA in Health Care Administration





### Selinus University: facts and figures



A true international online environment represented by over 70 nationalities

A frue internation	iai online envii	ronmeni represe	med by over 7	O nationalities
AMERICA	AFRICA	EUROPE	ASIA	OCEANIA
Antilles Barbados Belize Brazil Canada Jamaica Haiti Guatemala Puerto Rico Trinidad & Tobago	Benin Burkina Faso Botswana Cameroon Congo Ethiopia Gambia Ghana Kenya Liberia Malawi Mauritius Morocco Mozambique Namibia Nigeria Rwanda Seychelles Sierra Leone Somalia South Africa Tanzania Uganda Zambia Zimbabwe Tunisia Egypt Jordan	Spain Austria Bulgaria Cyprus Denmark France Germany Greece Ireland Italy Kosovo Norway Russia Switzerland UK Romania Sweden Albania Czechoslovakia	Bangladesh Cambodia Syria Philippines Jordan India Indonesia Israel Maldives Malaysia Nepal Pakistan Qatar Sri Lanka Thailand Yemen Uzbekistan Vietnam	Oceania Papua N.G.

### **DBA Certification Sample**



### **DBA Transcript Sample**

### Selinus University of Sciences and Literature



### **Official Transcript**

#### THE SUSL GRADING SYSTEM To earn any SUSL credits a grade of E (2.0-50%) or higher is required

- 4.0 Excellent (91-99%)
- 3.5 Very Good (81-90%)
- 3.0 Good (71-80%)
- D 2.5 Satisfactory (61-70%)
- 2.0 Sufficient (51-60%)
- 1.5 Fail (<50%)

#### ACADEMIC YEAR 2019/2020 MAY, 15 2020

TRANSCRIPT ISSUED IN COMMONWEALTH DOMINICA

Registration Code:

#### SOURCES OF SUSL CREDITS:

\* PR.ED Code Credits: Transferred from documented previous education \* APEL Code Credits: Accreditation of prior experiental learning

- 001 = General Educational courses
- $002 = Specific\ Educational$
- 003 = Bachelor's Specialist & Expert 004 = Bachelor's courses
- 005 = Master's courses
- 006 = Master's & Doctorate courses
- 007 = Doctorate courses

#### 1 SUSL CREDIT = 1 USA Semester Credit

- = 15 hours of notional learning
- = 30 hours of stydy or working
- 1 SUSL CREDIT = 2 ECTS Credits



### **Official Transcript**

Name YOUR NAME Birth Date From Degree Major / Minor Graduation Date DBA **Business Administration** 



### Faculty of Business & Media

Undergraduate: 120 + Postgraduate: 40 = SUSL Credits: 160 Grade Point 3.91  PR.ED Credits: 160 APEL Credits 00 Academic Credits 65 Accumulated: 225 Average	BUSINESS ADMINISTRATION	DEGREE CREDITS: 225	ECTS Equivalent: 450
	Undergraduate: 120 PR.ED Credits: 160 APEL	+ Postgraduate: 40 = SUSL Cr Credits 00 Academic Credits 65	edits: 160 Grade Point Average 3.91

	Approval Thesis Date	CIC	DBA program	Academic Credits	Grade
			Academic Assessment of Research Performance		
	28/01/2020	008	Final Dissertation (Thesis):  «Title thesis»		
			Candidate's contribution to the research	6	3.9
			Formulation and motivation of the research problem	5	3.9
			Research structure	8	3.9
			Research methodology	7	3.8
1.000			Scientific, social and practical relevance of research	- 11	4.0
			Field of research, knowledge and use of literature	8	3.9
			Consistency, stylistic and linguistic form of presentation	8	3.9
			Scientific relevance of research results	12	4.0
			Total Credits	65	
1000					
The state of					

Dr. Salvatore Fava PhD President & Chief Academic Officer

Registrar Selinus University

Selinus University of Sciences and Literature

Sede Legale: Roseau Walley, Commonwealth Dominica Italian branch - 40122 Bologna - Area Mediterranea: 97100 Ragusa - Via Roma, 200



For any other information please visit our Web Site www.uniselinus.education

Please note that Selinus University does not provide visas and immigration services, because all our distance degree programs can be completed at home

Accredited by





